



Pet-Friendly Workplace Seal of Approval

Official Rules

The following contest is intended for play in the fifty (50) United States and the District of Columbia (D.C.) only and shall only be construed and evaluated according to applicable state and federal law. Void outside of the fifty (50) United States and where prohibited.

1. **Eligibility.** No purchase necessary to enter. Purchase will not improve chances of winning. This Contest begins June 21, 2013, ends on August 31, 2013, at 11:59 p.m. Eastern Standard Time (EST) and is open to all legal residents of the 50 United States and D.C. who are at least eighteen (18) years old at time of entry. Employees of Trupanion, their respective parent or affiliated companies, subsidiaries, dealers, sales representatives, distributors, advertising agencies, promotional and prize suppliers and the immediate families and household members of each, are prohibited from entering.
2. **How to Enter.** To enter the Contest go to <http://trupanion.com/pets-in-the-workplace> and complete the entry form. Once completed, follow the step-by-step process for uploading accompanying photo(s).

Contest entry forms and photos can also be submitted through the U.S. postal service. There is a limit of 10 photos per submission. Please do not send originals, as no photographs or submissions will be returned.

After the Contest is closed on August 31, 2013, all submissions will be eligible to win the grand prize. The nominations will be reviewed and five (5) finalists will be selected by a team of Trupanion employees, pet industry experts and human (and canine) resources professionals.

All Contest submissions will be judged based on how well they fit into the qualifying criteria: Does the company have a pet-friendly environment? Have they created and upheld pet-friendly work policies? And, do they support pet causes? In addition, judges may consider the overall pet-friendly atmosphere of a company and the dedication the company has to creating a culture that supports and celebrates pets at work. All Contest decisions are final. Entries that fail to comply with the Contest rules or community guidelines will be disqualified.

If a Contest photo includes individuals other than the entrant, the judges may also require the entrant to obtain a signed model release form.

Automated entries are prohibited, and any use of such automated devices will cause disqualification. Trupanion reserves the right to cancel or suspend this Contest should fraud, virus, bug or other causes beyond the control of Trupanion corrupt the administration, security or proper play of the Contest. Trupanion is not responsible for computer system, phone line, hardware, software, or program malfunctions or





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other errors, failures, or delays in computer transmissions or network connections that are human or technical in nature.

3. **What to Submit.** Fill out the entry form found at <http://trupanion.com/pets-in-the-workplace> and submit accompanying photo(s). Photos must be a visual representation of the workplace detailed in the entry form.

High-quality scans of non-digital photographs are acceptable as part of your entry. Photographs must be in a .jpg or .tiff format. Finalists may be asked to submit a high-resolution file or an original negative, print or slide. Original photographs will not be returned.

Minor digital enhancements are permitted, but images that have been significantly modified or appear unnatural will be disqualified.

4. **Writer/Photographer Copyright.** You must be the sole owner of the copyright of any writing and media submitted. Your submission is your guarantee that you are the author and copyright holder of the submission.
5. **Ownership/Use Rights Granted.** Entrants retain the copyright to their content and media. By entering the Contest, entrants agree that Trupanion may use the content/media for promotional purposes, without restriction. This may include publishing online or in print.
6. **Prize/Odds.** Judges will select one (1) winner to receive a \$5,000 cash prize and goody bags for each office pet. Four (4) runners up will also receive goody bags for each office pet. All five finalists will receive the Trupanion Pet-Friendly Workplace Seal of Approval. Selection will take place throughout the period starting on September 1, 2013 and ending on September 14, 2013. Finalists will be contacted by Trupanion to get more details on their workplaces, as well as a higher-resolution version of any photographs and model release forms, if applicable.
7. **Potential Winner Notification/Prize Restrictions.** Winners will be announced on September 15, 2013. Winners will be notified via email. Return or refusal of the prize notification letter will result in forfeiture of prize. An alternate finalist will be chosen and awarded the prize. All entries become property of Trupanion and will not be returned. Except by Trupanion's discretion, no substitutions or transfer of prize allowed. Any and all applicable federal, state, and local taxes, if applicable, are the sole responsibility of the winner. By accepting the prize, winner grants Trupanion and Trupanion's agents the right to use his/her name and likenesses in advertising, publicity, and promotion without further compensation or permission, except where prohibited by law.



8. **Limitation of Liability.** As a condition of entering, entrants agree (and agree to confirm in writing): (a) to release Trupanion, their parent and affiliated companies, officers, directors, employees, and agents (“Promotion Parties”) from any and all liability, loss or damage incurred with respect to awarding, receipt, possession and/or use or misuse of any prize; (b) participant hereby waives all rights to claim punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorney’s fees and court costs. By accepting prize, winner agrees that Promotion Parties will not be held responsible for any system damage, loss of property, accidents, injuries or death that may occur in the receipt, awarding, use or position of prize and/or participation in any prize-related activity, including any travel related thereto. Winner acknowledges that Trupanion has not made nor is in any matter responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. By participating in this Contest, entrants and winners agree to be bound by these Official Rules, the decisions of Trupanion and any applicable federal, state, provincial or local laws and regulations.
9. All issues and questions concerning the construction, validity, interpretation and enforceability of these Contest Official Rules, or the rights and obligations of entrant and Trupanion in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of Washington without regard to conflicts of law principles. All entrants consent to the jurisdiction and venue of the State of Washington.
10. Your privacy is important to us. Please review Trupanion’s [Privacy Policy](#). © 2013 Trupanion. All rights reserved.